

Solicitation Disclosure

Many States require charities soliciting funds within a State to register with the State agency responsible for regulating charities. ProNino USA Inc. is registered in the Commonwealth of Virginia with the Department of Agriculture and Consumer Affairs and Services. A financial statement (990) is available from the State Office of Consumer Affairs in the Department of Agriculture and Consumer Services upon request. Registration does not imply endorsement, approval, or recommendation by the state.

The Board of Directors of ProNino USA Inc. desires to be an exemplary steward of the funds and resources entrusted to ProNino USA Inc. We believe that our supporters can rest assured that their contributions reach those in need, but also advance our mission of making brighter futures for Latin American children.

ProNino USA Inc., is a 501(c)3 organization, and all gifts are tax deductible to the full extent allowed by law.

Privacy Policy

This Privacy Policy is designed to inform you of our privacy practices and principles regarding your information.

1. AWARENESS

This Privacy Policy is designed to provide transparency into our privacy practices and principles and to inform you of the way your information is collected and used. We continue to treat your information with care and respect.

2. INFORMATION WE COLLECT

We collect the following categories of information:

- “Personal Information” that can be used to uniquely identify you individually such as:
 - a) Information you provide online such as your name, address, telephone number, and email address. To continuously improve your service and tailor our subsequent communications to you, we may also ask for additional information, such as your demographics, comments, professional interests, and contact preferences;
 - b) Transaction information you provide when you donate online such as credit card information and payment information.

- Anonymous information that does not personally identify you:

When you visit our websites, open e-mails we send, or use our applications on third-party websites or platforms, we collect: usage, location, viewing, and technical data (such as your device identifier or IP address).

3. SHARING OF PERSONAL INFORMATION

ProNino USA Inc. never sells, rents, leases, or exchanges your Personal Information to third parties. Your Personal Information will only be shared if we have a good-faith belief that access, use, preservation, or disclosure of the information is reasonably necessary to:

- Meet any applicable law, regulation, legal process, or enforceable governmental request;
- Detect, prevent, or otherwise address fraud, security, or technical issues; or
- Protect against harm to the rights, property or safety of ProNino USA Inc., our users, or the public as required or permitted by law.

The identity of all who contact us through this website will be kept confidential. Use of Personal Information will be limited to the internal purposes of ProNino USA and only to further our organization's activities and purposes.

4. HOW WE COLLECT THE INFORMATION

In order to tailor our interactions with you and complete transactions you request, we collect information:

- You provide when you request information or materials from our organization;
- You provide through online donations; and
- Through the use of various [online tracking technologies](#). Collecting information in this manner allows us to collect statistics about our websites' usage and effectiveness and to personalize your experience while you are on our or third-party websites.

5. HOW WE USE THE INFORMATION

ProNino USA Inc. uses your information to understand your needs and interests and provide you with better service. Consistent with local law and choices and controls that are available to you, we may also use your information to:

- Provide you with information you request;
- Complete any transactions you request or issue donation tax receipts. **Credit card numbers are used only for donation processing and are not retained for any other purposes.**
- Communicate with you about your donor account or transactions with us;
- Send you information about our organization or features on our websites and applications;
- Personalize content and experiences on our websites and applications;
- Provide advertising about our organization's activities based on your activity on our websites and applications and on third-party web sites and applications;
- Optimize or improve our products, services, and operations; and
- Detect, investigate, and prevent activities that may violate our policies or be illegal.

6. INFORMATION SECURITY

ProNino USA Inc. is committed to ensuring the security of your information. To prevent unauthorized access, maintain data accuracy, and ensure the proper use of information, we have established and implemented appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. ProNino USA Inc. uses Internet Encryption Software, Secure Socket Layer (SSL) Protocol when collecting or transferring sensitive data such as credit card information. Any information you enter is encrypted at your browser, sent over the public Internet in encrypted form, and then de-encrypted at our server. Please be aware that, despite our best efforts, no security measures are perfect or impenetrable.

7. LINKS TO THIRD PARTY WEBSITES AND THIRD-PARTY APPLICATIONS

To allow you to interact with third-party websites on which you may have accounts (such as social media websites) or join communities on such websites, we may provide links or embed third-party applications that allow you to login, post content, or join communities from our websites. We may also provide you with general links to third-party web sites. Your use of these links and applications is subject to the third-parties' privacy policies, and you should become familiar with the third-parties' privacy policies before using the links or applications.

ProNino USA Inc. is not responsible for the privacy practices or the content of those third-party websites.

8. ONLINE ADVERTISING

We may promote and encourage support of our organization's activities by purchasing advertising space on third-party websites. When you visit one of our websites, we or a third party may place one or more types of [cookies](#) on your computer in order to recognize your computer. Because we advertise about our organization's activities on third-party websites, we are able to compile anonymous information over time about the types of pages, content, and ads you or others who use your computer visited or viewed. This anonymous information is used for many purposes. For example, it helps us try to ensure that you do not see the same advertisements repeatedly. We also use this anonymous information to help select and display targeted advertisements on third-party websites that encourage support of our organization's activities.

Third-party companies also may collect anonymous information about your activity on our websites and applications and on third-party web sites and applications using [online tracking technologies](#). Tracking data collected by these third-party companies is used to decide which advertisements you see on third-party websites and applications, but does not identify you personally.

You may choose not to receive targeted advertisements from many ad networks, data exchanges, marketing analytics and other service providers by visiting the [Ads Preferences Manager](#) or by visiting the [Network Advertising Initiative](#).

9. CHANGES TO THIS PRIVACY POLICY

From time to time, ProNino USA Inc. may change this Privacy Policy. Policy was last revised on 10/8/2013.

10. PRIVACY QUESTIONS AND FUTURE COMMUNICATION

If you have comments or questions about our Privacy Policy or if you no longer wish to receive future communications from ProNino USA Inc., please use our [Contact Us](#) form.

If you determine that information in our database is inaccurate or has changed, you may modify the previously provided information by using our [Contact Us](#) form.

Your consent

By using our site, you consent to our privacy policy.